



Stakeholder toolkit
Development Bank of Wales

About us

We fund businesses that we think will benefit Wales and its people. The ones that will create ripples of growth. The ones that are more than a good business model or a great idea.

We finance responsible businesses - those with a strong social, ethical and environmental standards, as well as real commercial promise.

By providing sustainable, effective finance where options have seemed limited, we're bringing ambitions to life and fuelling possibilities for people, businesses and communities in Wales and beyond.

Where ambition takes flight.



Banc 

Our purpose

Bringing ambitions to life and fuelling possibilities for people, businesses and communities in Wales.

Our mission

Unlocking potential in the Welsh economy by increasing the supply and accessibility of sustainable, effective finance.



Goals

- Deliver debt and equity funding with a social impact
- Promote and advance a green future in Wales
- Delivery excellence, customer-first, financial sustainability



Brand narrative

If you have content on your website or want to talk about us please use one of the brand narratives below.

50 words

The Development Bank of Wales puts Wales's potential at the heart of its decision-making. It finances businesses that stand to contribute financially, socially, ethically and environmentally to our communities and to the wider world - every day, fuelling possibilities and bringing ambitions to life.

100 words

The Development Bank of Wales puts Wales's potential at the heart of its decision-making.

It funds business which it thinks will benefit Wales and its people - the ones that are more than a good business model or a great idea. It finances responsible businesses - those with strong social, ethical and environmental standards, as well as real commercial promise.

By providing sustainable, effective finance, where options have seemed limited, it brings ambitions to life and fuels possibilities for people, businesses and communities in Wales and beyond.

250 words

The Development Bank of Wales puts Wales's potential at the heart of our decision-making.

It's the ripple effect. By making sustainable, effective finance accessible, it brings ambitions to life and fuels possibilities for people, businesses and communities in Wales. It helps businesses start up, grow and fly. The benefits of this prosperity touch us all.

The Development Bank's 'big picture' view means it can often help with debt and equity finance when options seem limited, doing whatever it takes to make a positive difference, bringing together the right people and working collaboratively to find a way to make things happen for Welsh businesses and for Wales.

The Development Bank's teams are embedded in local communities, working out of regional offices that give customers direct access to key decision-makers and signposted avenues of support. They understand what's happening in Wales' villages, towns and cities – the challenges and the opportunities. They see the potential for business growth as a catalyst for enhancing lives and communities in Wales and beyond.

And it's not just commercial promise that they look for in businesses seeking their support. It finances those that are committed to social, ethical and environmental standards. Responsible business practices matter to the Development Bank, and they must matter to those it helps to grow.

Logo

Primary logo

This is the preferred version of our logo and should be used where possible.

It should be used where the full name of the Development Bank of Wales is displayed in full within the same context.

For example

On a website page that includes a profile on the Development Bank.

Secondary logo

The secondary logo should be used where the full name of the Development Bank of Wales is not displayed in full within the same context.

For example

On a sponsors' page alongside other sponsors logos.



Banc Datblygu Cymru
Development Bank of Wales

Social media

We regularly share posts, videos and animations across our social media channels. By sharing and interacting with our posts, you can support our work and customers.

Follow us on social media

Facebook

[@devbankwales](#)

Twitter

[@devbankwales](#)

LinkedIn

[@Development Bank of Wales](#)

News - Gower Electric Bikes



News - Abbey Glass



Case studies

Find out how we support different businesses across Wales.

We have case study content on our website as well as videos on YouTube

[developmentbank.wales/
resources/case-studies](https://developmentbank.wales/resources/case-studies)

YouTube

[@Development Bank of Wales](#)

Lumberjack Axe Throwing



Bargoed Farm





UNDEB EWROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**

Development Bank of Wales Plc (Banc Datblygu Cymru ccc) is the holding company of a Group that trades as Development Bank of Wales. The Group is made up of a number of subsidiaries which are registered with names including the initials DBW. Development Bank of Wales Plc is a development finance company wholly owned by the Welsh Ministers and it is neither authorised nor regulated by the Prudential Regulation Authority (PRA) or the Financial Conduct Authority (FCA). The Development Bank of Wales has three subsidiaries which are authorised and regulated by the FCA. Please note that neither the Development Bank of Wales Plc nor any of its subsidiaries are banking institutions or operate as such. This means that none of the group entities are able to accept deposits from the public. A complete legal structure chart for Development Bank of Wales Plc can be found at Developmentbank.wales.